

HANNAH HOLLANDER

hannahmhollander@gmail.com
(360) 927-1095 // Fullerton, CA
www.linkedin.com/in/hannahhollander/



Hey there! I'm Hannah.

Finding creative and efficient solutions to complex and unexpected problems is my jam. From pioneering an online space to help thousands heal from atrocities no one wants to talk about, to building fun and interactive virtual fundraising campaigns, to leading a jeopardy game to encourage cross-department relationship building, I bring my passion for community, education, and mental health into every space I enter.

EXPERIENCE

Founder & Executive Director

Feb. 2019 - Present // Speak Your Truth Today (SYTT) // www.sytt.org
// www.speakyourtruth.today // United States

- + Pioneered the strategic vision and operational execution for Speak Your Truth Today, founding and building a global support community for domestic violence survivors that grew to over 19,000 members.
- + Orchestrated organizational development and governance, securing 501(c)3 nonprofit status and driving successful participation in Meta's prestigious Community Accelerator Program.
- + Secured over \$260,000 in diversified funding, facilitating the expansion and sustainability of support initiatives.
- + Partnered with national businesses to deliver essential resources to more than 222 survivors escaping abuse.
- + Built strategic partnerships with other global, virtual nonprofits to create the first safe and secure anonymous story-sharing website for domestic and sexual violence survivors to find community and healing.
- + Created and facilitated impactful educational programs and training retreats, enhancing volunteer capabilities and integrating trauma-informed care practices across the organization.
- + Cultivated and oversaw a virtual, 30-person team spanning various departments and global time zones, empowering individuals to achieve distinct objectives while maintaining cohesive progress towards overarching organizational mission.

Graphic Designer

Dec. 2020 - Present // TCL Electronics // Irvine, CA

- + Managed cross-functional collaboration between design and marketing teams to develop diverse marketing assets.
- + Designed websites and Amazon pages, advertising banners, merchandise, and more to enhance visibility and brand awareness during product launches.
- + Coordinated photo shoots and directed photographers to ensure key selling points of devices were effectively highlighted.
- + Implemented AI-driven solutions to streamline creative workflows, enhancing efficiency and productivity.

Graphic Designer & Customer Service Rep.

May 2019 - Nov. 2020 // Icon Signs // Anaheim, CA

- + Designed logos and proofs of large format sign designs based on client requests.
- + Managed Print Production Specialist and Installer daily duties to stay on schedule.
- + Worked with and prepared files for large format printer and plotter.
- + Answered calls, created quotes, managed payments, organized office supplies, trained new employees, and facilitated office manager duties aimed to foster positive business-to-client relationships.

HANNAH HOLLANDER

hannahmhollander@gmail.com
(360) 927-1095 // Fullerton, CA
www.linkedin.com/in/hannahhollander/



EDUCATION

Bachelor of Science

in Studio Arts with an
emphasis in Design

Biola University

La Mirada, CA - May 2016

40-Hour Victim Advocate Training

California certification for
domestic violence

Radiant Futures

Santa Ana, CA - June 2020

TECHNICAL SKILLS

Adobe Creative Suite - 12+ yrs

Web Design - 10+ yrs

Microsoft Office - 12+ yrs

Social Media Marketing - 10+ yrs

Nonprofit Management - 6+ yrs

Public Speaking - 5+ yrs

ADDITIONAL EXPERIENCE

Freelance Graphic & Web Design

Oct. 2016 - April 2022 // hannahhollander.com

- + Directed branding, identity, and UX design projects for diverse clients, significantly enhancing their print and web presence.
- + Collaborated with established artists to deliver educational workshops, fostering skills development in art careers for students from under-resourced communities.

Branding & Social Media Strategist

May 2018 - Sept. 2018 // America's Remanufacturing Co. // Augusta, GA

- + Spearheaded a brand guidebook for the company employees to follow and facilitated trainings to use the company's logos, colors, and graphics.
- + Planned and executed all content for digital marketing on social medias (Facebook, Instagram, YouTube, Twitter, LinkedIn), email marketing, and events.
- + Coordinated the marketing and grand opening event of the second store in Atlanta, GA, which included developing radio ads.

Graphic Designer & Communications Associate

Aug. 2015 - March 2018 // Solidarity NPO // Fullerton, CA

Junior Graphic Designer

May 2013 - Jul. 2015 // The Woods Coffee // Lynden, WA

HONORS & AWARDS

Inspirational Women's Award Nominee

L.A. Times B2B Publishing // Sept. 2023

- + Recognized as an impactful leader and changemaker among Orange County's most influential women, highlighting significant contributions to community and advocacy.

OC Nonprofit Visionary

L.A. Times B2B Publishing // Oct. 2022

- + Honored as a visionary leader for strategic innovation and transformative impact within the Orange County nonprofit sector

Outstanding National Nonprofit

DomesticShelters.org // Aug. 2022

- + Awarded for exceptional organizational excellence and national leadership providing vital support and resources for domestic violence survivors.